

Access the quality data you need to make better IT asset decisions

» AT A GLANCE

You need quality data to make good decisions. Data Platform delivers. It aggregates and normalizes data about your hardware and software so it's clean, accurate and complete. Every IT decision you make will be efficient and well informed.

Bring your IT asset data into sharp focus

Poor CMDB data quality leads to poor decisions. Organizational efficiency and performance suffer when systems lack the product and market intelligence needed to answer the simplest questions, like “Which of my products will be at end of life in the next six months?”

When your hardware and software information is inconsistent, incomplete, inaccurate, scattered or outdated, stakeholders across the organization will have conflicting perspectives on the technology landscape they need to manage, protect and audit. As a result, projects become complex, time-consuming and frustrating, as stakeholders rely only on their own trusted sources.

This is where Flexera's Data Platform delivers. It combines the power of our technology and our unique content team to aggregate and reconcile data from multiple sources, including discovery solutions, client management solutions and procurement systems. It maps raw data from various sources to a common identity using Technopedia—the world's most expansive enriched technology catalog. It further enriches this normalized data with additional market intelligence—elusive information only available after scouring the internet to find end-of-life (EOL) information and dates, identification of free or open-source software (OSS) components and license attributes, vulnerabilities and detailed hardware specifications not captured by any discovery tools.

» NOW YOU CAN

- Access normalized IT asset data from multiple sources
- Tap into elusive market data to find end-of-life information and dates
- Eliminate confusion and ensure all your stakeholders speak a common language
- Optimize asset usage for enterprise architecture
- Assess risk with threat and vulnerability intelligence by the industry experts at Flexera Secunia Research

In the end, you're provided clean, accurate and complete data for your enterprise architecture and technology initiatives.

Market data included with Data Platform



Hardware specifications: Powered by Technopedia's extensive hardware libraries, get detailed information on power consumption, heat dissipation, dimension, operating humidity, operating temperature and enable proactive infrastructure planning.



Lifecycle and support: Provides actionable EOL and end-of-support (EOS) market information, so enterprises can proactively identify assets that have reached EOL or EOS and require upgrade or replacement to reduce security and compliance risks, decrease support costs and reduce obsolescence.

Additional Data Platform enhancements



Open source license: Confidently identify free or OSS components that are recognized in your environment, powered by the catalog from Revenera's Software Composition Analysis (SCA) solution. The new open-source content pack will help you determine whether you're using permissive or restrictive components in your environment.



Support for certificate authentication: For highly secure organizations (e.g., government, financial, healthcare), Flexera provides standardized infrastructure support in place of insecure password logins.



Folders management: Organize your reports and set permissions for effective collaboration within your business.



Instant reports: Pre-populated reporting for quick delivery of data insights for common strategic initiatives.



Roll-up of OSS components to OS distribution: Identify OSS within operating systems and roll up to maintenance and support within the organization.



Enhanced mapping cube: Improved transparency into what normalization does to your data so you can troubleshoot and create private catalog items more easily thanks to increased visibility.



Standardized mashup: Simplified data mashup via improved wizard for simple point-and-click updates to contextualize your discovered inventory for optimal normalization output.



IT tooling support: Support for your top IT tooling with optimized extractors:

- BMC discovery
- Tanium
- BigFix
- FNMS
- HPUD
- BMC Helix



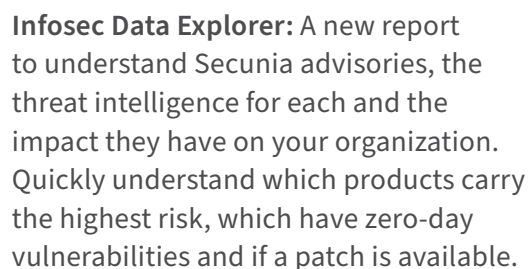
Performance improvements: Enhanced performance to Data Platform's normalization, Technopedia detail page, catalog sync, ServiceNow import and user console for a more efficient and powerful user experience.



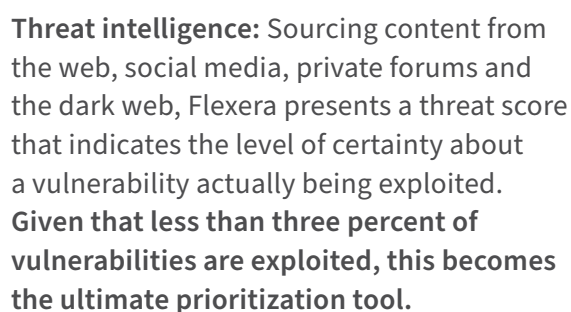
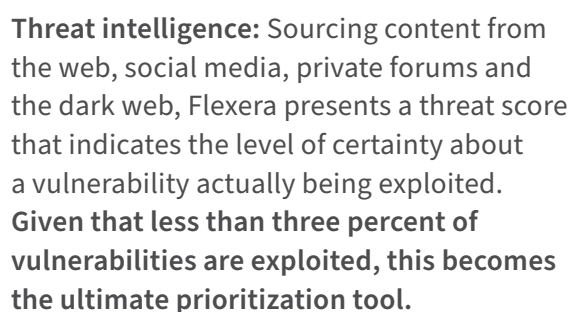
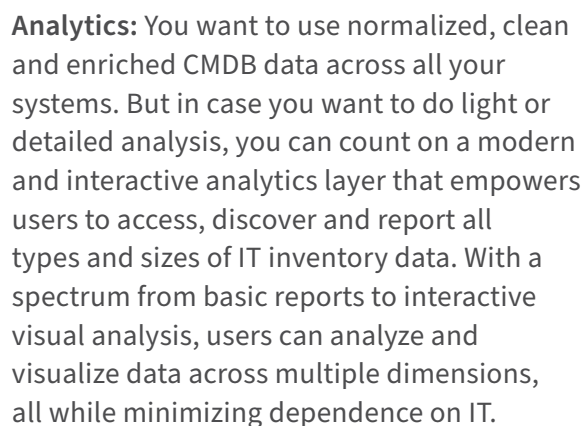
Vulnerabilities: Many organizations today rely on the National Vulnerability Database (NVD) to track vulnerabilities. It's an open-source dictionary of public information on security vulnerabilities and exposures. While dedicated individuals contribute to the NVD, given the open source nature, reliability can be uncertain.

Data Platform resolves reliability issues by providing risk intelligence from the renowned Secunia Research team. They provide security advisories that apply to your software assets based on the industry naming standards of Common Platform Enumeration/ Common Vulnerabilities and Exposures.

Secunia Research Advisories: Our team of expert, award winning and recognized security researchers reviews, curates and validates vulnerabilities as well as researches threat levels of exploitations. This information is normalized to Flexera standards, cleaned up and augmented with research to deliver reliable, consistent and in-depth data about user vulnerability. Advisories provide details, which include a description, risk rating, impact, attack vector, recommended mitigation, credits, references and more for the vulnerability. Also included are details discovered during verification and testing—information required to make appropriate decisions for protecting systems.



Whenever a new vulnerability is reported, a Secunia Research Advisory is released after verification of the information. Validated and normalized Common Vulnerability Scoring System (CVSS) scores, criticality ratings and threat intelligence scores at the advisory level help power your organizational planning and prioritization.



Data Platform is grounded on the power, flexibility, breadth and depth of Technopedia. Drawing on a constantly updated and curated content repository, it includes more than 5.7 million products and more than 250 million data points of timely, relevant product and market intelligence to deliver insight into your environment. It provides the foundation for quickly making the best, most effective decisions for enterprise technology by delivering a complete, categorized listing of all your hardware and software. Confusion is eliminated by ensuring all your stakeholders and systems speak a common language.

Customer research identified Flexera's Data Platform solution benefits across three broad business objectives*:



Improve access to data intelligence



Reduce IT spend



Mitigate risk

60%

REDUCTION

in time spent researching and validating IT asset data

2%

REDUCTION

in software license spend through rationalization

80%

REDUCTION

in effort spent managing external audits

**Driving ROI: The Case for a Proven IT Asset Management Solution. Hobson & Company.*

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning IT asset management, FinOps and SaaS management solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data.

Learn more at flexera.com

» NEXT STEPS

See how Data Platform can help you achieve a better return on your IT investments

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